

Warning—  
Ads That Appear In SuperBrands May Cause Enlargement Of Your Client Base

# *Magnify The Impact Of Your Ad By 52!*

Top-level industry decision-makers will refer to  
Brandweek's 2003 SuperBrands 52 weeks a year.

**ISSUE DATE: JUNE 23, 2003**

Special Section Ad Close: June 4, 2003

**BRANDWEEK**  
**superBrands**

Reach the people who matter and watch your business grow.